

National Network of Libraries of Medicine  
Pacific Northwest Region 6

Quarterly Report, Contract Period 2006-2011

Year 1 Quarter 3

November 2006 -- January 2007

University of Washington

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## **Executive summary**

This quarter we responded to NLM's request for our Year 2 budget. Available funding for Year 2 was reduced by 23% (compared to the Year 2 budget approved in the final 5-year contract negotiations). Thus, to address a severe reduction of available funds, several categories of spending were re-budgeted. The identified amount of unexpended funds from Year 1 were proposed to be carried forward into Year 2, to mitigate the budget squeeze. NLM required 3 rounds of negotiations before the final Year 2 budget was approved.

To plan for the coming year, PNR staff participated in several planning sessions to discuss network services and outreach program outcomes, outputs, indicators and related activities charted out in our 5-year contract proposal (displayed in a logic model). Specific activities plans for Year 2 were charted. The planning sessions also helped to identify baseline data to be collected via a Network member survey, planned for Spring 2007.

## Network infrastructure

TABLE 1. Quarterly infrastructure data

	<b>Current quarter</b>	<b>Previous quarter</b>
Network members – full	159	159
Network members – affiliate	215	212
Libraries providing services to unaffiliated health professionals	96 (60%)*	97 (61%)*
Libraries providing services to public users	102 (64%)*	98 (62%)*
Average fill rate for resource libraries	791	821

\* Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as: % providing services = (count of libraries providing services)/(count of full Network members)

### Regional Advisory Committee (RAC) activities

In January 2007, G. Kouame renewed and revised the membership of the Consumer Health Advisory Committee for the 2006-2011 contract cycle. Membership includes representatives from all 5 states in the Pacific Northwest Region and from a variety of professional perspectives.

### Needs assessment and evaluation activities/data

M. Blake and P. Devine participated as observers in the usability studies for the NN/LM PNR web site done by AIR. These sessions were part of the overall NNLM Usability Evaluation Redesign (UER) Project.

## Outreach

This quarter staff spent considerable time with administrative concerns regarding new Outreach to Underserved Health Professionals and Community Outreach Projects. Statements of work were developed and signed, but University of Washington and NLM administrative procedures delayed the actual start dates. In addition, we solicited proposals for Express Outreach Awards. Seven proposals were received by the December 1 deadline and were reviewed in December and January.

L. Milgrom and Mike Blackwell (University of Washington, Office of Sponsored Programs Subcontract Administrator) visited Somali Community Services of Seattle to discuss final project audit and payments (11/21/07).

TABLE 2. All newly funded awards and projects

<b>Start/ end dates</b>	<b>Title of award/ project</b>	<b>PI institution</b>	<b>PI last name</b>	<b>Funding amount</b>	<b>Project type<sup>*</sup></b>
01/01/07 – 3/31/08	Web-Based Immunization Information Resource Library Project	Healthy Roads Media	Gillispie	\$25,000	Outreach to Underserved Health Professionals
01/01/07 - 03/31/08	Expanding Digital Library Services to Public Health Professionals in Western Washington	Public Health— Seattle & King Co	Madhavan	25,000	Outreach Subcontract
1/8/07 – 9/30/08	Information Rx for Cascade County Project	Great Fall Public Library – Great Falls, MT	McIntyre	\$24,938	Community Outreach Award
01/08/07 – 01/31/08	Tacoma Hilltop Health Outreach	Allen Renaissance, Inc. – Tacoma, WA	Tureaud	\$11,800	Express Outreach Award
01/08/07 - 01/31/08	Outreach Program to Underserved Speech Language Pathologists and Audiologists in SE Idaho	Idaho State University	Willer	12,000	Express Outreach Award
01/08/07 - 01/31/08	Building Capacity for Quality Nutrition Information in Seattle Public Schools	Center for Public Health Nutrition, Univ of WA	Bruemmer	12,000	Express Outreach Award
01/08/07 - 01/07/08	Tacoma Hilltop Health Outreach 2007	Allen Renaissance, Inc	Tureaud	11,800	Express Outreach Award
11/14/06	Training at Parmly Billings Public Library	Billings Deaconess	Koch	500	Mini-training Award

\*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

Update of ongoing major projects (funded at  $\geq$  \$15,000)

Nothing to report this quarter.

TABLE 3. Presentations and training provided by RML staff

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
11/09/06	Ryce	DOCLINE training with ORUGYQ	Seattle, WA	3	Distance
11/17/06	Kouame	“Prescription for Success”	Tumwater, WA	7	In-person
11/17/06	Kouame	“Looking in All the Wrong Places”	Tumwater, WA	8	In-person
11/22/06	Blake	Finding Injury Prevention Information on the Web Is No Accident	University Place, WA	12	In person
01/04/07	Milgrom	PubMed for Experts	Victoria, BC	36	In person
01/19/07	Ryce	DOCLINE training with WAUHMN	Shoreline, WA	6	In-person
1/25/07	Kouame	Consumer Health Information – LIS 528 at University of WA	Seattle, WA	5	In-person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

<b>Dates</b>	<b>Organization name</b>	<b>Meeting name</b>	<b>Location (city, state)</b>
<b>RML NATIONAL EXHIBITS</b>			
11/5-11/8/07	American Association of Homes and Services for the Aging	Annual Meeting	San Francisco, CA
<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
<b>SUBCONTRACTED NATIONAL EXHIBITS</b>			
<b>SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS</b>			
12/06/06	Alaska Health Summit	24th Annual Conference	Anchorage, AK

### MedlinePlus Go Local

Announced Go Local funding via regional newsletter and regional listservs. Received a proposal for the state of Montana. Montana proposal forwarded to NLM on 12/22/07.

### **Other staff activities**

TABLE 5. Publications and resources developed by RML staff

<b>Date completed/ published</b>	<b>Last name of staff responsible</b>	<b>Title</b>	<b>Medium (e.g., journal article, newsletter article, brochure, online tutorial)</b>	<b>Submitted to Clearinghouse ("yes" or "out of scope")</b>
1/12/07 – to be offered in Feb. 07	Kouame	From Snake Oil to Penicillin	Online/Distance Ed course	yes

Other notable staff activities:

Andrea Ryce:

- JMLA Brief Communication conditionally accepted (January)

Maryanne Blake:

- Attended the American Evaluation Association Annual Conference in Portland, Oregon(11/01/06 - 11/03/06)
- Invited to serve on the committee to develop the MLA webcast, "Survival of the Fittest: Strategies to Prove Your Library's Value".

Gail Kouame

- Facilitated two webcasts in partnership with the Northwest Center for Public Health Practice – "Hot Topics in Emergency Preparedness." – One in December, one in January.
- Workshop abstract submitted and accepted for the Health Ministries Association annual meeting. Will be convening a panel in collaboration with Karen Hajarian to present examples of successful partnerships between librarians and faith community nurses.
- Paper abstract submitted and accepted for MLA 2007 – "Declaring Independence From the Classroom With Moodle: Outcomes of the MLA CE Institute for Developing Web-based Instruction" – co-authoring with Andrea Ryce, Dolores Judkins, and Michele Spatz
- Poster abstract submitted and accepted for MLA 2007 – "Going the Distance With Moodle: Outcomes of the MLA CE Institute for Developing Web-based

Instruction” – co-authoring with Andrea Ryce, Dolores Judkins, and Michele Spatz

- Poster abstract submitted and accepted for MLA 2007 – “Magical incantations, Potions, and Ointments” – a historical look at alternative medicine treatments for wounds and injuries. Co-authoring with Cynthia Kahn.

Linda Milgrom:

- Input suggestions for national exhibits in NLM’s Exhibit Database.
- Surveyed the region for potential host sites for NTCC classes.

Cathy Burroughs:

- Attended the American Evaluation Association Conference in Portland, Oregon.
- With S. Fuller, attended the 2006 Mid Year Directors’ Meeting in Bethesda.
- Met with Jean Shipman, President of MLA, and Carla Funk of MLA headquarters on matters relating to the NLM/MLA Health Information Literacy Research Project.
- Per request by Betsy Humphreys, assisted Molly French (consultant to the Center for the Advancement of Health) with developing a profile about NN/LM Consumer Health Outreach services. The profile is being reviewed by the Center, tasked with researching candidate recipients of funding support by Atlantic Philanthropies.
- Worked with Steve Goll, Writer, University of Washington - Community Partnerships, to develop and post two profiles on the UW Community Partnerships website that highlight UW projects that serve a variety of communities. Steve Goll invited the RML and Tribal Connections projects to be highlighted:  
[https://devar.washington.edu/howto/storydb/project/story\\_detail.asp?storyId=857](https://devar.washington.edu/howto/storydb/project/story_detail.asp?storyId=857)
- Developed draft press release and article for the Spotlight Feature in *University Week*. The draft press release was picked up by the editor of the Health Sciences section in the *University Week*, Marsha Rule. She interviewed G. Kouame and C. Burroughs, and wrote a feature story that was published (with a staff photograph) in the January 2007 issue. The "takeaway" was to "discover" that the NN/LM PNR program (via a renewed contract at the University of Washington Health Sciences Libraries) is helping to address health literacy by supporting libraries and organizations to provide health information services and outreach in their communities.